



Melanie Stimmell

– Maestro Madonnari (Master Street Painter)

An Innovative Approach to Corporate Advertising and Fundraiser Initiatives

Melanie Stimmell Van Latum is a 'maestro madonnari' (master street painter) – the only woman ever to hold this prestigious title in two countries (Italy and Germany). During her 13 years as a street painter extraordinaire, she has worked with clients in Turkey, Holland, France, Canada, and throughout the US. As the co-founder of the Street Painting Society and Street Painting Academy, she has a wealth of resources at her disposal.

Commercial Venues*

Asphalt 3D Street Painting or Permanent Art on Canvas

Consulting and Prep work

Artist recruitment (if necessary)

Chalk painting workshop or Team Building Sessions

Audience interaction and Promotion of your brand

Available for Press interviews & Photos

Live Streaming of Street Painting start to finish

**Melanie's schedule fills quickly and can book events up to a year in advance. Please contact with your proposed event dates as soon as possible. Dates can only be held upon receipt of contract or airfare booking.*

Event Package

Each commercial event requires customized planning to meet the individual needs of the client. View the options below and let me know which work best for you.

**All travel, accommodations, & per diem must be arranged and paid for upfront.*

- ❖ Asphalt Street Painting or Permanent Piece on Canvas
- ❖ Traditional Street Painting
- ❖ 3D street painting (10 x 15 or similar)
- ❖ Original composition based on proposed theme/event.
- ❖ Artist recruitment (if necessary)
- ❖ Street Painting workshop for children or adults (1 hour)
- ❖ Interactive portion of street painting to involve 5-15 people.
- ❖ Availability for press interviews, photos, etc.
- ❖ Photo CD of street painting creation and finish
- ❖ Live Streaming of street painting start to finish
- ❖ Time Lapse video of final footage.

Here are two example packages...

3D street painting

- ❖ 3D street painting on asphalt approximately 10 x 15 feet. (3 days)
- ❖ Original composition based on proposed theme/event.
- ❖ Image usage for one year for advertising, public relations, web, print, etc.
- ❖ Availability for press interviews, photos, etc.

_____ *price upon request*
airfare and accommodations to be covered by client

3D street painting on Canvas

- ❖ 3D street painting on canvas approximately 10 x 15 feet. (4 days)

- ❖ Original composition based on proposed theme/event.
- ❖ Permanent painting for display at future events, corporate collection
- ❖ Image usage for one year for advertising, public relations, web, print, etc.
- ❖ Availability for press interviews, photos, etc.

_____ *price upon request*
 airfare and accommodations to be covered by client

Take Advantage of the Newest Marketing Tool!

****New Media Integration - Live Streaming & Video**
Renaissance meets 21st century

- ❖ Live Streaming of painting start to finish
- ❖ Photo CD of Street Painting process & finish
- ❖ Live Feed on your event website or Facebook FanPage
- ❖ Archived video of stream

_____ *price upon request*
 quality dependent on Wifi availability and specifications.
 3G also available.

Please feel free to phone me with any questions or concerns.
 I look forward to hearing from you.

Melanie Stimmell – Renaissance Artist - Street Artist - Chalk Artist – Pavement Artist – Consultant – Art Educator
Melanie's Expertise – Fine Art – Renaissance Street Painting -3D Street Painting – Collaborative Street Painting –
Anamorphic Street Painting
Melanie's Styles - Traditional Madonnari Style - Trompe L'oeil style - 3D anamorphic Style

Contact - www.MelanieStimmell.com p 626 391 3444